

	FEATURE TRANSCRIPT: PART 2	TEXT
12.00.08 12.00.19	Archive Voiceover: "...Today the job of building this nation geographically, is completed. There are no new frontiers within our borders. So to what new horizons can we look now. Where are tomorrow's opportunities? What's ahead for you, for your children. The frontiers of the future are not on any map. They're in the test tubes and laboratories of the great industries..."	
12.00.36		<b>ADVANCING THE FRONT</b>
12.00.40 12.00.50 12.01.01	<b>Rifkin:</b> The Chakrabarty case is one of the great judicial moments in world history. And the public was totally unaware it was actually happening as a process was being engaged. General Electric and Professor Chakrabarty went to the patent office with a little microbe that eats up oil spills. They said they had modified this microbe in the laboratory, and therefore it was an invention. The patent office and the U.S. government took a look at this quote "invention" they said, "No way. The patent statutes don't cover living things. This is not an invention." Turned down.	<b>12.00.41 Jeremy Rifkin, President, Foundation on Economic Trends</b>  <i>12.00.51 United States/Chakrabarty et al./ bacteria...</i>  <i>12.01.06 rejection</i>  <i>12.01.07 not patentable subject matter ...micro-organisms are alive...</i>  <i>12.01.22 GE advert: "GE. We bring good things to life!"</i>  <i>12.01.43 U.S. Supreme Court</i> <i>12.01.45 Appeals</i> <i>12.01.49 Living things are not patentable</i>  <i>12.02.08 Argued March 17, 1980;Decided June 16, 1980</i> <i>12.02.10 affirmed</i> <i>12.02.11 Burger, C.J.</i> <i>12.02.15 delivered the opinion of...</i>
12.01.13 12.01.23 12.01.26	<b>Rifkin:</b> Then, General Electric and Doctor Chakrabarty appealed to the U.S. Customs Court of Appeal. And, to everyone's surprise, by a three-to-two decision, they overrode the Patent Office. GE commercial: "... GE, we bring good things to life..." <b>Rifkin:</b> They said, "This microbe looks more like a detergent, or a reagent, than a horse or a honeybee." I laugh because they didn't understand basic biology; it looked like a chemical to them. Had it had an antenna, or eyes, or wings, or legs, it would never have crossed their table and been patented.	12.02.18 US Department of Commerce Patent and Trademark Office
12.01.44 12.01.52	<b>Rifkin:</b> Then the Patent Office appealed. And what the public should realize now is the Patent Office was very clear that you can't patent life. My organization provided the main amicus curiae brief.	

12.01.57	<b>Rifkin:</b> “If you allow the patent on this microbe”, we argued, “it means that without any congressional guidance or public discussion, corporations will own the blueprints of life.”	
12.02.08	<b>Rifkin:</b> When they made the decision, we lost by five to four, and Chief Justice Warren Burger said, “Sure, some of these are big issues but we think this is a small decision.”	
12.02.17	<b>Rifkin:</b> Seven years later the U.S. Patent Office issued a one sentence decree — “You can patent anything in the world that’s alive, except a full-birth human being.”	
12.02.29	<i>“...the Supreme Court of the United States ruled today that living organisms produced in the laboratory may be patented. This decision to extend patenting...”</i>	
12.02.38	<i>“...the question the U.S. Supreme Court had to decide was whether one man, or one company, should be able to control new forms of life...”</i>	
12.02.46	<i>“...if we allow any company or college to exclusively own a species, what does that say about our reverence for life...?”</i>	
12.02.53	<i>“...researchers at Harvard manipulated the genes of mice making their offspring more susceptible to cancer. They patented the Harvard mouse in the U.S, Europe &amp; Japan...”</i>	
12.03.02	<i>“...the legal battle finally came to an end today. The Supreme Court of Canada ruled the genetically engineered mouse can’t be patented...”</i>	
12.03.10	<i>“...Canadians don’t think that life forms are inventions of industry like light bulbs and widgets...”</i>	
12.03.16	<i>“...bio prospecting’; scientists and drug companies search the planet, companies scouring the planet for valuable dna, genes they can patent and sell...”</i>	
12.03.25	<i>“...it feels a lot like the wild west. We’ve got bandits going around the world, collecting wherever they can, sometimes under false pretenses...”</i>	
12.03.32	<i>“...because it’s been so isolated, Newfoundland has a unique gene pool, and there’s been so much interest from gene prospectors that the government is funding a study ...”</i>	
12.03.36	<i>“...my genetic imprint, my genetic blueprint, really has been taken away from me...”</i>	
12.03.41	<i>“...modern scientific research , instead of being the impartial pursuit of the truth, has become the pursuit of profit...”</i>	
12.03.55	<b>Rifkin:</b> We’ve all been hearing about the announcement, that we have mapped the human genome. But what the public doesn’t know, is now there’s a great race by genomic companies, and biotech companies, and life science companies, to find the treasure in the map.	
12.04.09	The treasure are the individual genes that make up the blueprint of the human race. Every time they capture a gene and isolate it, these biotech companies they claim it as intellectual property.	
12.04.19	The breast cancer gene, the cystic fibrosis gene — it goes on, and on, and on. If this goes unchallenged in the world community, within less than ten years, a handful of global companies will own, directly, or through license,	

12.04.32	the actual genes that make up the evolution of our species. And they're now beginning to patent the genomes of every other creature on this planet.	
12.04.42 12.04.54	<b>Rifkin:</b> In the Age of Biology the politics is going to sort out between those who believe life first has intrinsic value, and therefore we should choose technologies and commercial venues that honor the intrinsic value. And then we're going to have people who believe, "Look, life is simple utility. It's commercial fare", and they will line up with the idea to let the marketplace be the ultimate arbiter of all of the Age of Biology.	
12.05.09	<b>Narration:</b> <b>In a world economy where information is filtered by global media corporations keenly attuned to their powerful advertisers, who will defend the public's right to know? And what price must be paid to preserve our ability to make informed choices?</b>	<b>Move after Ressler.</b>
12.05.31		<b>UNSETTLING ACCOUNTS</b>
12.05.33	<b>Wilson:</b> What Fox television told us was that we were just the people to be The Investigators.	12.05.35 Steve Wilson, Investigative Reporter
12.05.38	<b>Akre:</b> Do any stories you want, ask tough questions and get answers. So we thought "this is great, this is a dream job." Fantastic.	<b>12.02.38 Jane Akre, Investigative Reporter</b>
12.05.45	<b>Akre:</b> The very first thing they had us do was not to research stories, but to shoot this promo, which was... <i>The Investigators</i>	
12.05.53 12.05.58	Promo narrator(VO): "... <i>The Investigators. Uncovering the truth, getting results, protecting you...</i> " <b>Akre:</b> And they had a film crew and a smoke machine, we're silhouetted...	
12.06.03	<b>Wilson:</b> One of the first stories that Jane came up with was the revelation that most of the milk in the state of Florida and throughout much of the country was adulterated with the effects of bovine growth hormone.	
12.06.14 12.06.26 12.06.33	<b>Akre:</b> With Monsanto, I didn't realize how effectively a corporation could work to get something on the marketplace. The levels of coordination they had to have. They had to get university professors into the fold. They had to get experts into the fold. They had to get reporters into the fold. They had to get the public into the fold. And of course the FDA, let's not leave them out. They had to get the federal regulators convinced that this was a fine and safe product to get it onto the marketplace. And they did that, they did that very, very well.	<i>12.06.17 MONSANTO: Food – Health- Hope</i> <i>12.06.24 Dairy Science Program at the University of Florida/Dept. of Animal Sciences</i> <i>12.06.32 FDA/Protecting Consumers, Promoting Public Health</i>

12.06.42	Posilac ad:  <i>"...Posilac is the single most tested new product in history, and is now available to use specifically so you can increase your profit potential..."</i>	<i>12.06.42 Monsanto Promotional video</i>
12.06.51	<b>Akre:</b> The federal government basically rubber stamped it before they put it on the marketplace. The longest test they did for human toxicity was 90 days on thirty rats. And then either Monsanto misreported the results to the FDA, or the FDA didn't bother to look in depth at Monsanto's own studies.	
12.07.10	<b>Wilson:</b> The scientists within Health Canada looked very carefully at bovine growth hormone and came to very different conclusions than the Food and Drug Administration in the US did.	<i>12.07.10 Health Canada/Health Protection Branch</i>
12.07.20	CBC Reporter's voiceover: <i>"...Monsanto's engineered growth hormone did not comply with safety requirements. It could be absorbed by the body, and therefore did have implications for human health. Mysteriously, that conclusion was deleted from the final published version of their report..."</i>	<i>12.07.14 rBST (NUTRILAC) "Gaps Analysis" Reports by rBST Internal Review Team / Health Protection Branch, Health Canada</i>
12.07.35	<b>Chopra:</b> <i>I personally was very concerned that there's a very serious problem of secrecy, conspiracy and things of that nature. "...we have been pressured and coerced to pass drugs of questionable safety, including the rBST."</i>	<b>12.07.38 Dr. Shiv Chopra, Health Canada Scientist</b>
12.07.43		
12.07.50	<b>Wilson:</b> We wrote the story. We had it ready a week beforehand. They bought ads...	
12.07.55	Eyewitness News ad: <i>"...Farmers in the milk industry say it's safe, but studies suggest a link to cancer. Don't miss this special report from The Investigators"</i>	
12.08.01	<b>Wilson:</b> That Friday night before the Monday the series was to begin, the fax machine spit out a letter from this very high priced lawyer in New York that Monsanto had hired.	<i>12.08.26 "...of great concern to Monsanto..."</i>
12.08.13	It contained a lot of things that were just off the wall false. Just demonstrably false, but if you didn't know the story and you didn't know how we'd gone about producing it would have scared you as a broadcaster, or as a manager.	
12.08.26	<b>Akre:</b> And they decided that they would pull the story, and they would just check it one more time.	
12.08.30	<b>Wilson:</b> But the bottom line was that there was no factual errors in that story. Both sides had been heard from, both sides had had an opportunity to speak	
12.08.38	<b>Akre:</b> One week later, Monsanto sent the second letter and this was even more strongly worded. And it said "there will be dire consequences for Fox News if the story airs in Florida.	<i>12.08.43 "...dire consequences for Fox News..."</i>
12.08.51	And this time they freaked.	
12.08.53	<b>Akre:</b> They were afraid of being sued and they were also afraid of losing advertising dollars, at all of the stations owned by Rupert Murdoch. And he owned more television stations than any other group in America.	
12.09.05	That's twenty-two television stations, that's a lot of advertising dollars for Roundup, Aspartame, NutraSweet, and other products.	
12.09.12	<b>Wilson:</b> So we got into a battle. And, uh, the first deal was the new general manager...	

12.09.17	<b>Akre:</b> And his name's Dave, and Dave is a salesman. And you know he'd pump your hand, "how ya doin', how ya doin'?"	
12.09.22 12.09.27 12.08.40 12.09.46	<b>Wilson:</b> Called us upstairs to his office and he said, "what would you say if I killed this piece? What if it never ran?" And we said, "well you know, we wouldn't be very happy about that. And he said "well I could kill it you know" and we said "yes of course you're the manager you could kill it, it would never air." And he's hemming, and he's hawing, he's back, and he's forth. And we couldn't figure out what is this all about and finally he blurted out "Look, would you tell anybody?" You know, I said I'm not going to lie for you.	
12.09.50	<b>Wilson:</b> About a week later, he calls us back to the office and says okay, we'd like you to make these changes. In fact you will make these changes.	
12.09.58 12.10.07 12.10.18	<b>Wilson:</b> We said, "well look, let us show you the research that we have that shows that this information you want us to broadcast isn't true." To which he replies. "I don't care about that." I said, "pardon me?" And he said, "well that's what I have lawyers for. Just write it the way the lawyers want it written." I said, "you know this is news, this is important. This is stuff people need to know." And I'll never forget he didn't pause a beat and he said, "We just paid three billion dollars for these television stations. We'll tell you what the news is. The news is what we say it is."	
12.10.31 12.10.40 12.10.52	<b>Wilson:</b> I said "I'm not doing that." And he said, "well, he said if you refuse to present this story the way we think it should be presented you'll be fired for insubordination." "I said I will go to the Federal Communications Commission and I will report that I was fired from my job by you the licensee of these public air waves because I refused to lie to people on the air." And its thank you very much you'll hear from us right away. Well 24 hours came and went and we didn't hear a thing. And about a week later he calls us back and now we've changed strategies.	
12.11.03 12.11.09	<b>Wilson:</b> "How about if we pay you some money and you just go away?" And I said, "How much money?" Because you know when somebody offers to bribe you like that I always want to know if it might be worth it.	
12.11.17 12.11.27 12.11.36 12.11.42	<b>Akre:</b> He was going to offer us the rest of our year's salary if we agreed not to talk about what Monsanto had done. To not talk about the Fox corporate response in suppressing the story. And, to not talk about the story. Not talk about BGH again anywhere. Not take this story to another news organization. Zip up.	12.11.21 "...confidentiality... 12.11.22 Dear Ms. Akre 12.11.25 ...Monsanto's objections to 12.11.28 response to Monsanto's objections 12.11.34 not to disclose..."
12.11.43	<b>Wilson:</b> I said you mean if I want to go to my daughter's PTA meetings and explain what's in the school milk at the school lunch program I, I can't? "No. You can never speak about this anywhere."	

12.11.54	<b>Akre:</b> Steve says, "Okay write it up." And I'm like what are you talking about 'write it up?' And I didn't say anything. And Dave, he wrote it up and he FedExed it to us a couple of days later.	
12.12.10	And he said, "Are you going to sign?" And we said "Nah Dave, we're not going to sign that." And he said, "Well send it back okay?" We said, "No Dave, we're not going to send that back."	
12.12.20	<b>Wilson:</b> It was "okay we can't buy you out we can't shut you up. Let's get the story on the air in a way that we can all agree it will go on the air." And we started rewriting and editing with their lawyers.	
12.12.32	<b>Akre:</b> Well, during this eight month re-review process, I say jokingly, they did things like for example they wanted to take out the word "cancer". You don't have to identify what the potential problem is.	<i>Control</i>
12.12.45	Just say "human health implications." Any criticism of Monsanto or its product they either removed it or minimized it. And it was very, very clear I would say, almost every edit they made to the piece, that was the aim.	<i>12.12.45 "human health implications"</i>
12.13.00	<b>Wilson:</b> And we changed this and this and this. And then, that wasn't good enough, okay now change this and this and this Now change this and this. Version after version after version. 83 times.	
12.13.13	<b>Akre:</b> Eighty-three times is unheard of, it doesn't happen, you shouldn't have to rewrite something 83 times. Obviously they didn't want to put the thing on the air and they were trying to drive us crazy and get us to quit or wait until the first window in our contract so that they could fire us.	
12.13.27 12.13.32	<b>Wilson:</b> They in effect announced that they were going to fire us for no cause. Well this was a little much.	
12.13.34	<b>Akre:</b> And Steve wrote a letter to the lawyer in Atlanta, whose name is Caroline Forest, the FOX corporate lawyer.	
12.13.41	<b>Wilson:</b> And I said you know this isn't about being fired for no cause. You're firing us <i>because</i> we refused to put on the air something that we knew and demonstrated to be false and misleading. That's what this is about. And because we put up a fight, because we stood up to this big corporation and we stood up to your editors and we stood up to your lawyers. And we said to you, "look, there ought to be a principle higher than just making money."	
12.14.04	<b>Akre:</b> And she wrote a letter back and said "You are right that's exactly what it was. You stood up to us on this story and that's why we're letting you go."	
12.14.11	Big mistake. Big mistake. That says retaliation. You can't retaliate against employees if they're standing up for something that they believe is illegal, that they don't want to participate in. So that gave us the whistle blower status that we needed in the state of Florida to file a whistle blower claim against our employer.	
12.14.33	<b>Wilson:</b> Two or three years later we got the trial. Five weeks of testimony led to a jury verdict of \$425,000 in which the jury determined that the story they pressured us to broadcast, the story we resisted telling, was in fact false, distorted or slanted.	
12.14.53	<b>Narration:</b> <b>Fox News appealed the verdict. Five major news media corporations filed briefs with the court in support of Fox's appeal.</b>	<i>12.14.53 New World Communications of Tampa, Inc., d/b/a WTVT-TV.</i>

		<p><i>Appellant/Cross-Appellee, vs. Jane Akre, Appellee/Cross-Appellant.</i></p> <p><i>Belo Corp./Cox/Gannett/Media General/Post-Newsweek; "... in support..."</i></p>
12.15.06	<p>TV Announcer: <i>You may recall that Jane Akre, a former reporter here sued Fox 13 in a whistle blower lawsuit claiming that she was fired for refusing to distort her report; The appeals court today threw that case out, saying Ms. Akre had no whistle blower claim against the station based on news distortion. Fox 13 Vice-President and General Manager Bob Linger says the station has been completely vindicated by the ruling..."</i></p>	12.15.04 Three years later...
12.15.29	<p><b>Narration:</b></p> <p><b>What Fox neglected to report is this:</b></p> <p><b>Jane sued Fox under Florida's whistleblower statute, which protects those who try to prevent others from breaking the law.</b></p>	
12.15.40	<p><b>But her appeal court judges found that falsifying news isn't actually against the law. So they denied Jane her whistleblower status, overturned the case, and withdrew her \$425,000 award.</b></p>	
12.15.56	<p><b>Canada and Europe have upheld the ban on rBGH. Yet it remains hidden in much of the milk supply of the United States.</b></p>	
12.16.07		<b>EXPANSION PLAN</b>
12.16.11	<p><b>Narration:</b></p> <p><b>The prospect that two thirds of the worlds population will have no access to fresh drinking water by 2025, has provoked the initial confrontations in a world wide battle for control over the planet's most basic resource.</b></p>	
12.16.25	<p><b>When Bolivia sought to refinance the public water service of its third largest city, the World Bank required that it be privatized.</b></p>	
12.16.34	<p><b>Which is how The Bechtel Corporation of San Francisco gained control over all of Cochabamba's water, even that which fell from the sky.</b></p>	
12.16.43	<p><b>Olivera:</b> And these laws and contract also prohibited people from gathering rainwater. So rainwater was also privatized.</p>	12.16.53 Oscar Olivera, Coalition in Defense of Water and Life
12.16.53	<p>Unpaid bills gave the company rights to repossess debtor's homes and to auction them off. People had to make choices, from eating less and paying for water and basic services, to not sending children to school, or not going to the hospital and treating illnesses at home;</p>	
12.17.20	<p>or, in the case of retired people who have very low incomes, they had to go out and work on the streets.</p>	
12.17.36	<p><b>Olivera:</b> Then, with the slogan: The Water is Ours, Damn it! People took to the streets to protest.</p>	
12.17.49	<p><b>Narration:</b></p> <p><b>The price this beleaguered country paid for World Bank loans was the privatization of the state oil industry, and its airline, railroad, electric and phone companies. But the government failed to convince Bolivians that water is a commodity like any other.</b></p>	
12.18.07	<p>Protestors: <i>"...the people, united, will never be defeated..."</i></p>	
12.18.09	<p><b>Olivera:</b> Then we witnessed how the government defended the transnational interests of Bechtel. People wanted water not teargas! People wanted justice not bullets!</p>	
12.18.32	<p><b>Female newscaster v.o. :</b></p>	

	<p>“...These images definitely show what the city of Cochabamba experienced during this Friday. The city was near a state of siege...”</p>	
12.18.41	<p><b>Narration:</b></p> <p><b>Bolivia was determined to defend the Corporation’s right to charge families living on two dollars a day as much as 1/4 of their income for water.</b></p>	
12.18.51	<p><b>The greater the popular resistance to the water privatization scheme , the more violent became the standoff.</b></p>	
12.19.01	<p><b>Olivera:</b> There were hundreds of young people, 16 or 17-year olds, who lost their arms or legs; or who were left handicapped for life by brain injuries and Victor Hugo Daza was killed.</p>	
12.19.43	<p><b>Narration:</b></p> <p><b>Transnational corporations have a long and dark history of condoning tyrannical governments.</b></p>	
12.19.50	<p><b>Is it narcissism that compels them to seek their reflection in the regimented structures of fascist regimes?</b></p>	
12.20.13	<p><b>Zinn:</b> There was an interesting connection between the rise of fascism in Europe and the consciousness of politically radical people about corporate power. Because there was a recognition that fascism rose in Europe with the help of enormous corporations.</p>	12.20.27 Howard Zinn, Author, <i>A People’s History of the United States</i>
12.20.35	<p><b>Chomsky:</b> Mussolini was greatly admired all across the spectrum. Business loved him, investment shot up. Incidentally, when Hitler came in, in Germany the same thing happened there, investment shot up in Germany. He had the work force under control. He was getting rid of dangerous left wing elements. Investment opportunities were improving. There was no problems. These are wonderful countries.</p>	<b>12.20.39 Noam Chomsky, Institute Professor, MIT</b>
12.20.59	<p><b>Moore:</b> I think one of the greatest untold stories of the twentieth century is the collusion between corporations—especially in America—and Nazi Germany. First in terms of how the corporations from America, helped to essentially rebuild Germany and support the early Nazi regime. And then, when the war broke out, figured out a way to keep everything going.</p>	12.20.59 Michael Moore, Filmmaker, author <i>Coke ad: “Howdy, friend”</i>
12.21.26	<p>So General Motors was able to keep Opal going, Ford was able to keep their thing going, and companies like Coca-Cola, they couldn’t keep the Coca-Cola going, so what they did was they invented Fanta Orange for the Germans, and that’s how Coke was able to keep their profits coming in, to Coca-Cola. So when you drink Fanta Orange, that’s the Nazi drink that was created so that Coke could continue making money while millions of people died.</p>	
12.21.54	<p><b>Black:</b> When Hitler came to power in 1933 his goal was to dismantle and destroy the Jewish community. This was an enterprise so vast that it required the resources of a computer. But in 1933 there was no computer. What there was, was the IBM punch card system, which controlled and stored information based upon the holes that were punched in various rows and columns. Naturally there was no off-the-shelf software as there is today. Each application was custom designed and an engineer had to personally configure it. Millions of people of all religions and nationalities and characteristics went through the concentration camp system. That’s an extraordinary traffic management program that required an IBM system in every railroad direction and an IBM system in every concentration camp.</p>	12.22.01 Edwin Black, Author, <i>IBM and the Holocaust</i>
12.22.20	<p>Now this is a typical prisoner card. There are little boxes where all the information is to be punched in. We compare this information to the code sheet for concentration camps. And here you see Auschwitz is one, Buchenwald two, Dachau is three. Now what kinds of prisoners were they? They could be a Jehovah’s Witness for two, a homosexual for three. A communist for six, or a Jew would be eight.</p>	
12.23.00	<p>Now what was their status? One was released, two was transferred, four was executed, five was suicide, and six. Code six, Sonderbehandlung: Special treatment meant the gas chamber or sometimes a bullet. They would punch that number in. The material was tabulated. The machines were set. And of course the punch cards by the millions had to be printed. And they were printed exclusively by IBM and the profits were recovered just after the war.</p>	
12.23.25	<p>Now what was their status? One was released, two was transferred, four was executed, five was suicide, and six. Code six, Sonderbehandlung: Special treatment meant the gas chamber or sometimes a bullet. They would punch that number in. The material was tabulated. The machines were set. And of course the punch cards by the millions had to be printed. And they were printed exclusively by IBM and the profits were recovered just after the war.</p>	

12.24.00	<b>Wladawsky-Berger:</b> I really do believe that that particular accusation has been fairly discredited as a serious accusation. That is, the fact that they had used equipment, you know, that is a fact. But how they got it, how much co-operation they got, and any kind of collusion, trying to connect dots that are not connected, I think that's the part that is discredited.	<b>12.24.09 Irving Wladawski-Berger, Vice President, IBM Technology and Strategy Group</b>
12.24.26	Generally, you sell computers and they are used in a variety of ways, and you always hope they are used in the more positive ways possible. If you ever found out they're used in ways that are not positive, then you would hope that you stop supporting that. But, do you always know? Can you always tell? Can you always find out?	
12.24.43		Headline: <i>NAZIS HINT 'PURGE' OF JEWS IN POLAND/'Special Report' From Invaded Region Discusses Possible Solution of Problem/Group Europe's Largest/3,000,000 Population Involved – 'Removal' From Europe Viewed as Benefit</i>
12.24.52		New York Times Sept 13, 1939
12.24.56	<b>Black:</b> IBM would of course say that it had no control over its German subsidiary but here in October 9 <sup>th</sup> of 1941 a letter is being written directly to Thomas J. Watson with all sorts of detail about the activities of the German subsidiary. None of these machines were sold, they were all leased by IBM. And they had to be serviced on site once a month. Even if that was at a concentration camp such as Dachau Buchenwald.	
12.25.20	This is a typical contract with IBM and the Third Reich, which was instituted in 1942. It's not with the Dutch subsidiary. It's not with the German subsidiary. It is with the IBM corporation in New York.	
12.25.35	<b>Drucker :</b> You know, as it happens I know that story. I discussed it more than once with old Mr. Watson and I was around at the time. I'm not saying that Watson didn't know that the German government used punch cards. He probably did know. After all, he had very few customers. Watson didn't want to do it. Was not because he thought it was immoral or not, but because Watson, with a very keen sense of public relations, thought it was risky.	12.25.35 Peter Drucker, Founder, Drucker School of Management 12.25.46 July 12, 1937 Berlin
12.26.10	<b>Narration:</b>  <b>It should not surprise us that corporate allegiance to profits will trump their allegiance to any flag. A recent US Treasury Department report revealed that in one week alone 57 US corporations were fined for trading with official enemies of the United States, including terrorists, tyrants and despotic regimes.</b>	12.26.09 United States Department of the Treasury 12.26.10 Office of Foreign Assets Control 12.26.13 Sanctions Program and Country Summaries 12.26.16 Amazon.com 12.26.18 Caterpillar, Inc. 12.26.21 Chevron/Texaco 12.26.23 Citibank, N.A. 12.26.25 Exxon Mobil Corp. 12.26.27 Wal-Mart Stores, Inc. 12.26.30 Wells Fargo Bank
12.26.36	Archive Narrator: <i>"... You can roughly locate any community somewhere along a scale running all the way from democracy to despotism. This man makes it his job to study these things.."</i>	12.26.40 Democracy 12.26.42 Despotism
12.26.50	Man: <i>"... Well, for one thing, avoid the comfortable idea that the mere form of government can of itself safeguard a nation against despotism..."</i>	
12.27.01		<b>HOSTILE TAKEOVER</b>
12.27.03	<b>Narration:</b>  <b>For big business, despotism was often a useful tool for securing foreign markets and pursuing profits.</b>	

12.27.10	<b>One of the U.S. Marine Corps' most highly decorated Generals, Smedley Darlington Butler, by his own account, helped pacify Mexico for American oil companies, Haiti and Cuba for National City Bank, Nicaragua for the Brown Brothers Brokerage, the Dominican Republic for sugar interests, Honduras for U.S. fruit companies, and China for Standard Oil.</b>	
12.27.35	<b>General Butler's services were also in demand in the United States itself in the 1930s, as President Franklin Delano Roosevelt sought to relieve the misery of the depression through public enterprise and tougher regulations on corporate exploitation and misdeeds.</b>	
12.27.51	<b>Archive Narrator:</b> <i>"...More power to you President Roosevelt. The entire country's behind you. Thrilled with hope and patriotism..."</i>	
12.28.00	<b>Narration:</b> <b>But the country was not entirely behind the populist President. Large parts of the corporate elite despised what Roosevelt's "new deal" stood for.</b>	
12.28.08	<b>And so, in 1934, a group of conspirators sought to involve General Butler in a treasonous plan.</b>	
12.28.15	<b>Archival:</b> <i>"...The plan as outlined to me was to form an organization of veterans to use as a bluff, or as a club at least, to intimidate the government..."</i>	
12.28.24	<b>Narration:</b> <b>But the corporate cabal had picked the wrong man. Butler was fed up being, what he called, a "gangster for Capitalism."</b>	12.28.32 Headline: <i>Universal Newsreel/GEN. BUTLER BARES "PLOT" BY FASCISTS/Newtown Square, PA.</i>
12.28.35	<b>Archive footage:</b> <i>"... I appear before the congressional committee, the highest representation of the American people, under subpoena to tell what I knew of activities which I believed might lead to an attempt to set up a fascist dictatorship. The upshot of the whole thing was that I was supposed to lead an organization of 500,000 men, which would be able to take over the functions of Government..."</i>	
12.28.59	<b>Narration:</b> <b>A congressional committee ultimately found evidence of a plot to overthrow Roosevelt. According to Butler, the conspiracy included representatives of some of America's top corporations, including JP Morgan, Dupont and Goodyear Tire.</b>	12.29.17 Logo: <i>Goodyear #1 in tires</i>
12.29.19	<b>As today's Chairman of Goodyear Tire knows, for corporations to dominate government, a coup is no longer necessary.</b>	
12.29.27	<b>Gibara:</b> Corporations have gone global. And by going global, the governments have lost some control over corporations. Regardless of whether the corporation can be trusted or cannot be trusted, governments today do not have over the corporations the power that they had, and the leverage that they had 50 or 60 years ago. And that's a major change. So, governments have become powerless compared to what they were before.	12.29.37 <b>Sam Gibara, Chairman, Former CEO, Goodyear, world's largest tire corporation</b>
12.29.58	<b>Jackson:</b> Capitalism today commands the towering heights, and has displaced politics and politicians as the new high priests, and reigning oligarchs of our system. So, capitalism and its principle protagonists and players, corporate CEOs, have been accorded unusual power and access. This is not to deny the significance of government and politicians but these are the new high priests.	12.29.59 <b>Ira Jackson, Director, Center for Business and Government/Kennedy School, Harvard</b>
12.30.27	<b>Barry:</b> In 1998 I was invited to Washington DC to attend this meeting that was being put together by the national security agency called the Critical Thinking Consortium. I remember standing there in this room and looking over on one side of the room and we had CIA, NSA, DIA, FBI, Customs, Secret Service, and then on the other side of the room we had Coca Cola, Mobile Oil, GTE and Kodak. And I remember thinking, I am in the epicenter of the intelligence industry right now. I mean, the line is not just blurring it's just not there anymore. And to me it spoke volumes as to how industry and government were consulting with each other and working with each other.	12.30.45 <b>Marc Barry, Author, Spooked: Espionage in Corporate America</b>

<p>12.31.22 12.31.32 12.31.48</p>	<p>Archival footage: Quebec City protests 2001</p> <p><b>Narration:</b></p> <p><b>As 34 nations of the western hemisphere gathered to draft a far reaching trade agreement, one that would lay the ground work to privatize every resource and service imaginable, thousands of people from hundreds of grassroots organizations joined to oppose it.</b></p> <p><b>Canada’s top business lobbyists and its chief trade representative discount the dissent in the streets. For them, the Americas’ 800 million citizens speak with one voice.</b></p>	<p><i>WELCOME SUMMIT OF THE AMERICAS</i></p>
<p>12.32.00 12.32.44</p>	<p>INT. QUEBEC CITY FTAA SUMMIT</p> <p><b>D’Aquino:</b> Nice to see you. Well done on your strong advocacy of truth, justice, wisdom and all those things, eh?</p> <p><b>Pettigrew:</b> I was looking yesterday at the statements at the inauguration, and the opening ceremony. What an extraordinary progress over the last 15 years. When you heard such open...</p> <p><b>D’Aquino:</b> A common language.</p> <p><b>Pettigrew:</b> A common language. Yes, and from the most developed to the least... It was extraordinary that now that we see the benefits of trade more and more people want to buy in.</p> <p><b>D’Aquino:</b> Absolutely.</p> <p><b>Pettigrew:</b> Because we do realize that it helps everyone. From the poorer to the better off. So...</p> <p><b>Keyes:</b> A lot of these countries are not saying they want to get off they want to get on.</p> <p><b>Pettigrew:</b> Exactly. No one wants out. Everyone wants in.</p> <p><b>D’Aquino:</b> Anyway, well done.</p> <p><b>Pettigrew:</b> Thank you. So far so good.</p>	<p>12.32.08 Thomas D’Aquino, President, Business Council on National Issues</p> <p>12.32.11 Pierre Pettigrew, Minister of Trade, Canada</p> <p><b>12.32.53 Robert Keyes, President and CEO Canadian Council for International Business</b></p> <p>12.33.06 Signage:  <i>“bow your heads: the corporations will now lead us in prayer”</i>  <i>“everything in the store is for sale”</i>  <i>“I am a trade barrier”</i>  <i>“Truth. Democracy. Human Rights. Earth.”</i>  <i>“what corporation are you from?”</i></p>
<p>12.33.27</p>	<p><b>Keyes:</b> I’m inside, and this is all outside, so ...that’s, uh, that’s the way it is. But, uh...</p> <p><b>Mark:</b> What do you think when you look at all this?</p> <p><b>Keyes:</b> Well, it’s uh, I mean I think that it’s too bad that this has, that this has erupted...</p>	
<p>12.34.19</p>		<p><b>DEMOCRACY LTD</b></p>
<p>12.34.20</p>	<p><b>Keyes:</b> Does there need to be some measure of accountability? Yes. And I think the business community recognizes that. But that accountability is in the marketplace. It’s with their shareholders. It’s with the public perception and the public image that they are projecting. That’s...if, if companies don’t do what they should be doing, they’re going to be punished in the marketplace, and that’s not what any company wants.</p>	
<p>12.34.47</p>	<p><b>Jackson:</b> There’s a new market. These guys and gals aren’t out there because government’s putting a gun to their head. Or because they’ve suddenly read a book about transcendental meditation and global morality.</p>	

12.35.01	<p><i>Wendy's TV ad:</i>  <i>Man: My inner voice says honour my inner child.</i>  <i>Woman: Mine says love everyone.</i>  <i>Wendy's CEO: My inner voice says I'd like a Wendy's bacon mushroom melt.</i></p>	
12.35.09	<p><b>Jackson:</b> They're there because they understand the market requires them to be there. That there's competitive advantage to be there.</p>	
12.35.16	<p><b>Moody-Stuart:</b> I'm listening to your concerns, I worry about climate, I worry about pollution, I do not have all the answers to this. But we are prepared to work with you, with society, with NGOs, with governments to address it. So you rebuild the trust, so that you come back to a new kind of trust, and then the ultimate goal is then to become the corporation of choice.</p>	<p>12.35.16 Sir Mark Moody-Stuart, Former Chairman, Royal Dutch Shell                  12.35.35 <i>Shell advertisement</i></p>
12.35.42	<p><b>Narrator:</b> <i>He believes that almost half our energy can one day come from renewable sources. He's been called a dreamer. And a crank.</i>  <i>Damian Miller: And I've been called a hippie.</i>  <i>Narrator: And more recently, a Project Manager for Shell.</i></p>	
12.36.00	<p><b>Anderson:</b> I ask myself oftentimes why so many companies subscribe to corporate social responsibility. I'm not sure it's because they necessarily want to be responsible in an ultimate way, but because they want to be identified and seen to be responsible. But who am I to judge? Who am I to judge? It's better they belong than not belong. It's better that they make some public profession than the opposite.</p>	<p>12.35.58 <i>Everyone Has Potential. Sometimes People Just Need The Resources To Realize It./Kellogg's Special Responsibility/ Corporate Social Responsibility/ Corporate Responsibility/ Youth Smoking Prevention – Get practical information and advice to help you talk to your kids about not smoking/</i>                  12.36.16 Ray Anderson, CEO Interface, world's largest commercial carpet manufacturer</p>
12.36.36	<p><b>Bernard:</b> Social responsibility isn't a deep shift because it's a voluntary tactic. A tactic, a reaction to a certain market at this point. And as the corporation reads the market differently, it can go back. One day you see Bambi, next day you see Godzilla.</p>	<p><b>12.36.36 Elaine Bernard, Executive Director, Trade Union Program, Harvard</b></p>
12.36.02	<p><b>Friedman:</b> How do you define socially responsible? What business is it of the corporation to decide what's socially responsible. That isn't their expertise, that isn't what their stockholders ask them to do. So I think they're going out of their range and it certainly is not democratic.</p>	<p><b>12.36.04 Milton Friedman, Nobel Prize-winning economist</b></p>
12.37.22	<p><b>Monks:</b> I don't really care what the Chairman of General Motors thinks is an appropriate level of emissions to come out the tailpipe of General Motors automobiles. He may have a lot of scientists, he may be a very good person, but I didn't elect him to anything, he doesn't have any power to speak for me. These are decisions that must be made by government and not by corporations.</p>	<p><b>12.37.24 Robert Monks, Shareholder Activist</b></p>
12.37.45	<p><b>Klein:</b> You take this to its logical conclusion one would have an image that we are in fact at this, the end of the world is nigh. And we are all completely brainwashed and there is no space left. And I don't believe we're there yet.</p>	<p><b>12.37.46 Naomi Klein, Author NO LOGO</b></p>
12.38.02		<p><b>PSYCHO THERAPIES</b></p>
12.38.04	<p><b>Klein:</b> And I think it's really important that we don't overstate the case, and that we admit that there are cracks and fissures in all of these corporate structures. And sometimes when a corporation is concentrating on one particular project they look the other way and all kinds of interesting things happen in the corner.</p>	
12.38.20	<p><b>Shiva:</b> It is the case in every period of history where injustice based on falsehoods, based on taking away the right and freedoms of people to live and survive with dignity, that eventually when you call a bluff, the tables turn.</p>	<p>12.38.22 Dr. Vandana Shiva, Physicist, ecologist, seed activist                  12.38.35 Signage: "votes for women"                  12.38.38 "we shall overcome"</p>
12.38.51	<p><b>Bernard:</b> Ultimately capital puts its foot down somewhere. And anywhere it puts its foot down it can be held accountable.</p>	

12.39.03	<b>Kernaghan:</b> Originally Wal-Mart and Kathy Lee Gifford had said, “why should we believe you that children work in this factory?” What we didn’t tell them was that Wendy Diaz, in the centre of the picture, was on a plane to the United States. This is Wendy Dias. She comes to the United States. She’s unstoppable.	
12.39.18	<b>Archive Announcer:</b>  “...Congress heard testimony today from children who testified they were exploited by sweatshops overseas...”	
12.39.25	<b>Kernaghan:</b> Kathy Lee Gifford apologized to Wendy Diaz. It was the most amazing thing I'd seen. This powerful celebrity leans over and says, “Wendy, please believe me, I didn’t know these conditions existed. And now that I do, I’m going to work with you, I’m going to work with these other people and it’ll never happen again.” And that night we signed an agreement with Kathy Lee Gifford.	
12.39.43	Archival footage: “... I thought it would be a relatively easy process, and it isn’t. As for every question I have, there seem to be five questions that come back at me...”	
12.39.51	<b>Kernighan:</b> As far as Wal-Mart goes and Kathy Lee, pretty much everything returned to sweatshop conditions. But because this was fought out on television for weeks, this incident with Kathy Lee Gifford actually took the sweatshop issue to every single part of the country. And so, frankly, after that, there’s hardly a single person in this country who doesn’t know about child labour, or sweatshops, or starvation wages.	
12.40.16	TITLE CARD: <b>Several years after the Walmart controversy, Kathy Lee handbags were still being made in China by workers paid three cents per hour.</b>	
12.40.25	TITLE CARD: <b>Under pressure from the National Labor Committee, Gap Inc. allowed independent monitoring of its El Salvador factories, becoming the first transnational corporation ever to do so anywhere.</b>	
12.40.31	<b>Bernard:</b> So what we need to do is to look at the very roots of the legal form that created this beast, and we need to think who can hold them accountable.	
12.40.45	<b>Chomsky:</b> They’re not graven in stone. They can be dismantled. And in fact most states have laws which require that they be dismantled.	
12.40.58	<b>Lafferty:</b> For too long now, giant corporations have been allowed to undermine democracy here in the United States and all over the world. But today, the National Lawyers Guild and 29 other groups and individuals are fighting back. We are calling upon State Attorney General Dan Lungren to comply with California law and to revoke the Corporate charter of the Union Oil Company of California for its repeated and grievous offences.	12.40.58 Jim Lafferty, National Lawyers Guild
12.41.24	<b>Benson:</b> This is a statute that is well known. It has been used. It can be used. What this will mean is the dissolution of the Union Oil Company of California and the sale of its assets under careful court orders to others who will carry on the public interest.	12.41.30 Robert Benson, Professor of Law, UCLA
12.41.41	<b>Archival Narration:</b>  <b>Robinson:</b> This is nothing more than just a smear campaign. This company has been part of California’s economy for over a hundred years, thousands of jobs. Doesn’t mean it’s never made any mistakes -- paid for those mistakes. But this demonizing of a company. I think I’m in a time warp or something. That I fell asleep and I woke up 50 years ago when we heard that kind of rhetoric.	12.41.40 Week in Review 12.41.46 Jim Robinson/ Senior Vice President/U.S. Chamber of Commerce
12.42.00	<b>Benson:</b> Well we have a very, very broad set of people angry, very angry at this corporation—  <b>Robinson:</b> —Well it’s a broad set of people from the left of the spectrum who don’t produce anything except hot air.	
12.42.10	<b>Lafferty:</b> <i>From its complicity in unspeakable human rights violations overseas against women, gays, labourers and indigenous peoples, to its efforts to subvert US foreign policy and deceive the courts, the public and its own stockholders, Unocal is emblematic of corporate abuse and corporate power run amok.</i>	Signage: “Allegation One: Ecocide: Environmental Devastation” “Allegation Two: Unfair and Unethical Treatment of Workers” “Allegation Three: Complicity in Crimes

		<p><i>Against Humanity: Aiding Oppression of Women</i>  <i>"Allegation Four: Complicity in Crimes Against Humanity: Aiding Oppression of Homosexuals"</i>  <i>"Allegation Five: Complicity in Crimes Against Humanity: Enslavement and Forced Labour"</i></p>
12.42.30	<p><b>Xziang:</b> <i>Extending a business deal with Burma Army is immoral. Unocal cannot do business in Burma without supporting that hopeless regime. It cannot justify...</i></p>	<p><b>12.42.31 Don Xui Xziang, Burmese Refugee</b></p>
12.42.47	<p>TITLE CARD:  <b>The Attorney General of California refused to revoke the corporate charter of Unocal but did acknowledge his office had the power to do so.</b></p>	
12.42.53	<p><b>Moore:</b> The curse for me has been the fact that in making these, you know, documentary films, I've seen that they actually can impact change, so I'm just compelled to just keep making them.</p>	
12.43.05	<p><b>Moore:</b> <i>Yep, that's me, doing what I do. All year long I give big companies a hard time, but at Christmas time I like to set aside my differences and reach out to big business like cigarette companies.</i></p> <p><i>"...Deck the halls with boughs of holly..."</i></p>	<p>12.43.18 Philip Morris Headquarters/Maker of Marlboro Cigarettes"</p>
12.43.30	<p><b>Moore:</b> I went to Littleton Colorado, where the Columbine shooting took place, and I didn't know this, but when I arrived, I learned what the primary job is of the parents of the kids who go to Columbine High School. The number one job in Littleton Colorado: they work for Lockheed Martin, building weapons of mass destruction. But they don't see the connect between what they do for a living and what their kids do at school. Or <i>did</i> at school. And so I'm kind of, you know, up on my, you know, high horse, thinking about this, and I thought, you know, I said to my wife, we both are sons and daughters of auto workers in Flint Michigan. There isn't a single one of us, back in Flint—any of us, including us—who ever stopped to think, this thing we do for a living, the building of automobiles, is probably the single biggest reason why the polar ice caps are going to melt and end civilization as we know it.</p>	<p><b>If the question is what do people mean by weapons of mass destruction? Is it really true that many parents really work at Lockheed Martin?</b></p>
12.44.00	<p>There's no connect between, "I'm just an assembler on an assembly line, building a car, which is good for people, and society, it moves them around." But never stop to think about the larger picture, and the larger responsibility, of what we're doing.</p>	
12.44.33	<p><b>Moore:</b> Ultimately, we have to, as individuals, accept responsibility for our collective action and the larger harm that it causes, you know, in our world.</p>	
12.44.48	<p><b>Moore:</b> Ultimately, we have to, as individuals, accept responsibility for our collective action and the larger harm that it causes, you know, in our world.</p>	
12.45.00	<p><b>Archive Newscaster:</b></p> <p><i>"... Today the first of two historic town-hall meetings will get under way in Arcata, California. 61% of Arcatans voted in favour of publicly discussing whether democracy is even possible when large corporations wield so much wealth and power under law. They also voted to form a committee to ensure democratic control over corporations in Arcata..."</i></p>	<p>12.45.02 Arcata, California Pop. 15,000</p> <p>12.45.12 Signage: "Yes to Democracy Yes on Measure F"</p>
12.45.21	<p><b>Field:</b> Corporations are not accountable to the democratic process. That's what this is about. I don't want to make decisions about everything that goes on in their corporation, but I do have a strong belief that they need to be held accountable to us.</p>	<p>12.45.23 Amy Field, Social worker</p>
12.45.37	<p><b>Kim:</b> If we don't like certain products, if you don't like Pepsi-Cola, Bank of America, well, if you don't like what they do, don't use 'em. That's the way I see the people's power is.</p>	<p>12.45.41 Suk Choo Kim, Business owner</p>
12.45.49	<p><b>DeMontigny:</b> You have a lot more money than me. You have more votes than I do. If we use the model of boycott and voting with your dollars. That's an undemocratic situation.</p>	<p>12.45.50 Solomon DeMontigny, Baker</p>
12.46.00	<p><b>Barchilon:</b> What are we afraid of? I mean are all the businesses going to leave Arcata? I don't think so, and if they did, we'd deal with it, or we'd figure it out, or we'd do something different. We're creative people (cheers) I just don't see why we're afraid.</p>	<p>12.46.00 Nicole Barchilon Frank, Office manager</p>

12.46.13	<b>Hamilton:</b> If you think it's tough making a decision where to buy your stuff today, how tough do you think it is when there's only one provider, and it's the <i>State</i> . And by the way, you don't get to have this little democracy forum in those communities either.	12.46.14 Bruce Hamilton, Business owner
12.46.22	<b>Gaydos:</b> People that say that they fear their government, I really hope that they understand that they're allowed to participate in their government, they're not allowed to participate in anything the corporations do. So, don't fear the government. Help it be the government that you won't fear. [cheers, applause]	12.46.25 Susan Gaydos, Environmental technician
12.46.37	<b>Collins:</b> If this many people around the country would do this instead of watching Superbowl Sunday, our nation would be controlled by the people, not by the corporations. [applause]	12.46.37 Ed Collins, Counselor
12.46.45	<b>Archive: Newscaster</b> [Arcata TV] <i>"...No more chain restaurants in Arcata after a long awaited decision by the..."</i>	
12.46.49	TITLE CARD: <b>A bylaw was ultimately passed, capping the number of chain restaurants at their present number (nine).</b>	
12.46.58	TITLE CARD: <b>Licking and Porter Townships in Pennsylvania, however, made history --by adopting ordinances that eliminate a corporation's ability to claim any constitutional rights as a "person".</b>	
12.47.07	<b>Shiva:</b> Over the past decade we have been gaining ground. And when I say we, I mean ordinary people committed to the welfare of all humanity. All people irrespective of gender and class and race and religion. All species on the planet. We managed to take the biggest government and one of the largest chemical companies to court on the case of neem. And win a case against them.	Signage: 12.47.09 <i>"no patents on theft!"</i> 12.47.14 <i>"Biotechnology/giving pollution a life of its' own"</i>
12.47.36	W R Grace and the US government's patent on neem was revoked by a case we brought along with the Greens of European Parliament and the International Organic Agriculture Movement. We won because we worked together.	12.47.20 <b>Dr. Vandana Shiva, Physicist, ecologist, seed activist</b>
12.47.55	We have overturned nearly 99% of the basmati patent of RiceTek. Again, because we worked as a world wide coalition, old women in Texas, scientists in India, activists sitting in Vancouver, a little basmati action group	12.47.29 <i>United States Patent/Locke et al./ Hydrophobic Extracted Neem Oil – A Novel Insecticide</i>
		12.47.40 Subtitles: <i>"Long live farmers' struggle!/Power to the Green Revolutionaries!/Neem tree patent is our right!"</i> 12.48.04 Signage: <i>"no to biopiracy! Hands off basmati rice"</i>
12.48.12	<b>Shiva:</b> We stopped the Third World being viewed as the pirate and we showed the corporations were the pirate.	
12.48.23	<b>Shiva:</b> Look how little it took for Gandhi to work against the salt laws of the British where the British decided the way they would make their armies and police forces bigger is just tax the salt. And all that Gandhi did was walk to the beach, pick up the salt and say nature gives it for free, we need it, we've always made it. We will violate your laws. We will continue to make salt. We've had a similar commitment for the last decade in India, that any law that makes it illegal to save seed is a law not worth following. We will violate it because saving seed is a duty to the earth and to future generations.	
12.48.47		
12.49.04	<b>Shiva:</b> We thought it would really be symbolic. It is more than symbolic. It is becoming a survival option. Farmers who grow their own seeds, save their own seeds, don't buy pesticides, have three fold more incomes than farmers who are locked into the chemical treadmill, depending on Monsanto and Cargill.	
12.49.24	<b>Shiva:</b> We have managed to create alternatives that work for people.	
12.29.28	<b>Rifkin:</b> There are many tools for bringing back community. But the importance is not the tools. I mean there's litigation, there's legislation, there's direct action, there's education, boycotts, social investment... There's many, many ways to	

	address issues of corporate power. But in the final analysis, what's really important is the vision. You have to have a better story.	
12.49.50	<b>Anderson:</b> (during live speech): <i>Do I know you well enough to call you fellow plunderers? There is not an industrial company on earth, not an institution of any kind, not mine, not yours, not anyone's that is sustainable. I stand convicted by me myself alone, not by anyone else, as a plunderer of the earth, but not by our civilization's definition. By our civilization's definition, I'm a captain of industry. In the eyes of many a kind of modern day hero. But really, really, the first industrial revolution is flawed, it is not working. It is unsustainable. It is the mistake, and we must move on to another and better industrial revolution, and get it right this time.</i>	<b>12.50.03 Ray Anderson, Addressing civic and business leaders, North Carolina State U.</b>
12.50.50	<b>Anderson:</b> When I think of what could be I visualise an organisation of people committed to a purpose, and the purpose is doing no harm. I see a company that has severed the umbilical cord to earth for its raw materials, taking raw materials that have already been extracted and using them over and over again, driving that process with renewable energy.	
12.51.25	<b>Anderson:</b> It is our plan, it remains our plan to climb Mount Sustainability. That mountain that is higher than Everest. Infinitely higher than Everest, far more difficult to scale. That point at the top symbolizing zero footprint.	
12.51.44	TITLE CARD: <b>Since 1995, Interface has reduced its ecological footprint by one third.</b>	
12.51.48	TITLE CARD: <b>Its stated goal is to be sustainable by 2020.</b>	
12.51.53	<b>Grossman:</b> So we got to undo a lot of things in order to be smart enough to do this really dangerous and risky and difficult work, you know, in the best way that we possibly can and that means people coming together and learning and a whole lot of stuff that we just don't know that has been driven out of the culture, driven out of the society, driven out of our minds. That to me is the most exciting thing. That is happening. It's happening all over the world now.	<b>12.51.53 Richard Grossman, Co-founder, Program on Corporations, Law and Democracy</b>
12.52.15	<b>Olivera:</b> At the climax of the struggle, the army stayed in their barracks; the police also remained in their stations; the members of Congress became invisible; the Governor went into hiding; and afterwards, he resigned. There wasn't any authority left.	
12.52.39	<b>Olivera:</b> The only legitimate authority was the people gathered at the city square making decisions in large assemblies. And, at the end, they made the decisions about the water. I think people, all of us, young and old, were able to taste,...	
12.53.02	<b>Olivera:</b> ...to quench our thirst for democracy.	
12.53.06	Protestor: "...brothers and sisters, we've done it!"	
12.53.13	<b>Olivera:</b> We've inherited a state company with technical problems and with financial and legal problems, with administrative problems. We are dealing with all of them. If we could prove that ordinary working people are able to resolve their own problems, we could be facing the possibility that all which was privatized, all that was sold, all that is in the hands of the corporations,...	
12.53.47	<b>Olivera:</b> be returned to the people's hands. So, I learned, at that time, a very important lesson, that one should never underestimate the power of the people.	
12.53.58	<b>Olivera:</b> Seeing the slogan that I always repeated in the demonstrations: <i>The people, united, will never be defeated!</i> Become a reality, was just incredible for me.	
12.54.12	TITLE CARD: <b>Cochabamba's victory cost 6 dead and 175 injured, including two children blinded by tear gas.</b>	
12.54.20	TITLE CARD: <b>Inspired by Cochabamba's example, popular movements around the world continue to successfully resist water privatization schemes.</b>	
12.54.29		<b>PROGNOSIS</b>
12.54.31	<b>Kernaghan:</b> Sometimes it surprises me how effective you can actually be. After we beat the Gap I walked past these Gap stores and I looked at them and I think my god there's like 2000 of these stores across the country. Look at all that concrete, look at the glass, look at all the staff people, look at all the clothing. Look at that power. You can still reach these companies. You can still have an effect.	12.54.37 Signage: <i>"Is the GAP nice to child laborers? Ask the real GAPKids of South America"</i>

12.54.54	<b>Olivera:</b> Small battles are being won around the world, but, I think people are losing. I do see the present and the future of our children as very dark.	
12.55.14	<b>Olivera:</b> But I trust the people's capacity for reflection, rage and rebellion.	
12.55.20	<b>Grossman:</b> We can change the government. That's the only way we're going to redesign, rethink, reconstitute what capital and property can do.	
12.55.32 12.55.40	<b>Shiva:</b> Fifteen corporations would like to control the conditions of our life, and millions of people are saying not only do we not need you we can do it better. We are going to create systems that nourish the earth and nourish human beings. And these are not marginal experiments they are the mainstay of large numbers of communities across the world. That is where the future lies.	
12.55.55 12.56.16 12.56.35 12.57.03	<b>Moore:</b> You know, I've often thought it's very ironic that I'm able to do all this and yet what am I on? I'm on networks, I'm distributed by studios that are owned by large corporate entities. Now why would they put me out there when I am opposed to everything that they stand for? And I spend my time on their dime opposing what they believe in. Okay? Well, it's because they don't believe in anything. They put me on there because they know that there's millions of people that want to see my film, or watch the TV show, and so they're going to make money. And I've been able to get my stuff out there because I'm driving my truck through this incredible flaw in capitalism. The greed flaw. The thing that says the rich man will sell you the rope to hang himself with if he thinks he can make a buck off it. Well, I'm the rope. I hope. I'm part of the rope. And they also believe that when people watch my stuff, or maybe watch this film, or whatever, they think that, you know, well, you know, well you know what, they'll watch this and they won't do anything, because we've done such a good job of numbing their minds and dumbing them down, you know, they'll never affect, people aren't going to leave the couch and go and do something political. They're convinced of that. I'm convinced of the opposite. I'm convinced that a few people are going to leave this movie theatre, or get up off the couch and go and do something, anything and get this world back in our hands.	
	<b>CREDITS</b>	